



VISION. COMMUNITY. LEGACY.

Building the Future of Connection Across Alaska

Donor Recognition & Community Investment Opportunities

Building the Future of Community Across Alaska

For nearly 60 years, the YMCA of Alaska has strengthened communities by creating places where children grow stronger, families find support, seniors build connections, and people of all ages have opportunities to thrive.

Today, the Y serves more than 10,000 Alaskans each year through youth development, childcare, aquatics, wellness programs, evidence-based health initiatives, camp, senior engagement, and community connection.

But demand is growing, and Alaska families need more safe, healthy, year-round spaces to move, gather, connect, and belong.

The YMCA of Alaska is preparing for a major expansion of our Anchorage Lake Otis campus, creating more room for youth sports, wellness, walking, family connection, and community access. This expansion is the first step in a broader vision to grow YMCA programs, partnerships, and future regional hubs in Mat-Su and Fairbanks.

Together, these efforts have the potential to bring YMCA programs and community-centered services within reach of more than 80% of Alaska's population.

Alaska families are facing growing needs for safe, accessible spaces that support youth development, physical activity, mental well-being, and community connection. Long winters, limited indoor recreation space, increasing demand for youth programs, and rising concerns around isolation and youth health make this expansion both timely and necessary.

The Y is already a trusted gathering place. Now, we need more room to meet the needs of the community we serve.

The Anchorage expansion will create new and improved spaces for:

- Youth sports and recreation
- Family wellness
- Indoor walking and healthy aging
- Community connection
- Expanded fitness and wellness opportunities
- Future program growth
- Greater access for children, families, seniors, and individuals regardless of income

Improvements include

- New gymnasium
- Elevated indoor walking track
- Expanded wellness and fitness space
- Improved parking/access
- Community gathering space
- Equipment and technology upgrades



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The YMCA of Alaska has already begun investing in this vision. Through internal resources, early philanthropic support, and in-kind partnership commitments, the Y has secured initial support toward the Anchorage expansion and related project planning.

This early momentum reflects the Y's commitment to moving forward responsibly while building the community partnerships needed to complete the project.

Current early support includes:

| Source | Commitment |
|--|------------------|
| YMCA of Alaska self-funded investment | \$732,000 |
| Early philanthropic and partner support | \$40,000 |
| Total early commitments and in-kind support | \$772,000 |

As we continue building the capital stack, we are inviting donors, funders, businesses, and community partners to help turn this vision into a lasting gathering place for Alaska families.

Leadership Recognition Opportunities

A permanent donor recognition installation will honor the visionary individuals, families, businesses, and foundations helping shape the future of the YMCA of Alaska.

Located prominently within the expanded Anchorage YMCA campus, this recognition feature will celebrate those whose generosity is helping build stronger communities across Alaska.

Leadership Giving Levels

| Giving Level | Commitment |
|------------------------------|---------------------|
| Visionaries | \$1,000,000+ |
| Legacy Partners | \$500,000–\$999,999 |
| Community Builders | \$250,000–\$499,999 |
| Founding Leaders | \$100,000–\$249,999 |
| Trailblazers | \$50,000–\$99,999 |
| Connectors | \$25,000–\$49,999 |
| Champions | \$10,000–\$24,999 |
| Friends of the Future | \$5,000–\$9,999 |



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The North Star Circle

Donors making commitments of \$25,000 and above will be welcomed into the YMCA of Alaska's North Star Circle, a community of visionary supporters helping guide the future of wellness, connection, and belonging across Alaska.

North Star Circle members may receive:

- Invitations to campaign milestone events
- Private project updates
- Behind-the-scenes tours
- Recognition in campaign materials
- Invitations to grand opening celebrations
- Opportunities to see the impact of their investment firsthand

Naming Opportunities

Select naming opportunities are available for transformational spaces within the YMCA of Alaska expansion and future regional YMCA developments.

Naming opportunities are intentionally limited and reserved for spaces that will serve generations of Alaskans through youth development, wellness, aquatics, prevention services, childcare, and community connection.

Proposed Naming Opportunities

| Space | Suggested Investment |
|--------------------------------------|------------------------|
| Anchorage Expansion Partner | \$5,000,000 |
| New Gymnasium | \$500,00 - \$1,000,000 |
| Elevated Indoor Walking Track | \$250,000 - \$750,000 |
| Wellness & Fitness Center | \$100,000 - \$500,000 |
| Outdoor Sports Field | \$100,000 - \$250,000 |
| Community Gathering Lounge | \$100,000 - \$250,000 |
| Welcome Area | \$50,000 - \$100,000 |
| Fitness Studios | \$25,000 - \$50,000 |

Naming opportunities are subject to board approval and may be structured as multi-year commitments. Recognition terms, placement, and benefits will be outlined in a formal gift agreement.



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Community Investment Opportunities

Youth Opportunity & Belonging

Expanding access to youth sports, camps, mentoring, leadership development, and afterschool enrichment while creating spaces where young people build confidence, connection, and a sense of belonging.

Healthy Communities

Supporting wellness initiatives, evidence-based health programs, prevention services, and opportunities that strengthen physical, mental, and social well-being.

Water Safety & Aquatics

Helping provide swim lessons, aquatic wellness programs, and water safety education for children and families across Alaska.

Childcare & Family Support

Increasing access to safe, supportive childcare and family-centered programming for working Alaska families.

Senior Connection & Healthy Aging

Combating isolation and supporting healthy aging through wellness programs, walking opportunities, social connection, and community engagement.

Community Access

Ensuring all Alaskans, regardless of age, income, or background, have access to welcoming spaces where they can gather, grow, and thrive.

Building the Future Gathering Places of Alaska

The YMCA of Alaska believes strong communities begin with spaces where people feel connected, supported, and inspired to thrive.

Through Vision. Community. Legacy, we are creating lasting places for future generations of Alaskans to gather, grow, and build healthier lives together.