



YMCA OF ALASKA

FIRST ANNUAL TRI
THE Y KIDS
TRIATHLON

YMCA of Alaska Triathlon Sponsorship Packages

\$5,000

Presenting Sponsor

- Incorporating Company Name: The event title will feature the company name as "YMCA of Alaska Kids Triathlon, Presented by [Company Name]"
- Logo & Acknowledgment: Prominently showcased on all event signage and promotional materials.
- Banner Sponsorship: Sponsor a designated section of the event with a personalized banner provided by the YMCA.
- Promotional Materials:
 - Brochures for Athlete & Volunteer Registration (Logo submission deadline: July 1st)
 - Flyers and Posters for Event Marketing (Logo submission deadline: July 1st)
 - Event advertisement displayed on YMCA of Alaska's in-house TV screens
 - Event advertisement in the YMCA of Alaska Summer Program Guide (Logo submission deadline: May 31st)
- T-Shirts: Company logo featured on the front of athlete & volunteer t-shirts (Logo submission deadline: July 1st)
- Sponsor Banner: Inclusion of logo on a collective sponsor banner at the event (Logo submission deadline: July 1st)
- Event Participation: Opportunity to set up a company presence at the event. Establish a tent, bring volunteers, support athletes, and share company details.
- Promotional Giveaways: Distribute promotional items or coupons to participants and volunteers.
- Online Visibility: Company logo with a link on the event website and the YMCA of Alaska website.





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\$3,000

Platinum Sponsor

Event Area Sponsorship: Sponsor a leg or area of the event with individual banners provided by the YMCA (12 Available):

- - Swim (2 Available: Lap Pool & Warm Water Pool)
- - Bike
- - Run
- - Registration
- - Transition
- - Finish Line
- - Concessions
- - Breakfast
- - Meet & Greet
- - Warm-Up Area
- Promotional Materials:
 - - Athlete & Volunteer Registration Brochures (Logo received by July 1st)
 - - Event Marketing Flyers and Posters (Logo received by July 1st)
 - - Event ad displayed on YMCA of Alaska in-house TV screens
- T-Shirts: Company logo on athlete & volunteer t-shirts (Logo received by July 1st)
- - Sponsor Banner: Logo included on a group sponsor banner at the event (Logo received by July 1st)
- Event Presence: Opportunity to have a company presence at the event. Set up a tent, bring volunteers, cheer on athletes, and share company information.
- - Promotional Items: Provide promotional items or coupons to participants and volunteers.
- - Online Presence: Company logo with a link on the YMCA of Alaska website.



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\$1500.

Gold Sponsor

Gold Sponsor: \$1,500

- **Event Area Sponsorship:** Sponsor a specific area of the event with recognition on banners provided by the YMCA.
- **Promotional Materials:**
 - Athlete & Volunteer Registration Brochures (Logo received by May 1st)
 - Event Marketing Flyers and Posters (Logo received by May 1st)
 - Event ad displayed on YMCA of Alaska in-house TV screens
 - Event ad in the YMCA of Alaska Summer Program Guide (Logo received by May 31st)
- **T-Shirts:** Company logo on athlete & volunteer t-shirts (Logo received by July 1st)
- **Sponsor Banner:** Logo included on a group sponsor banner at the event (Logo received by July 1st)
- **Event Presence:** Opportunity to have a company presence at the event. Set up a tent, bring volunteers, cheer on athletes, and share company information.
- **Promotional Items:** Provide promotional items or coupons to participants and volunteers.
- **Online Presence:** Company logo with a link on the YMCA of Alaska website.



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\$750.

Silver Sponsor

- **Promotional Materials:**
 - Athlete & Volunteer Registration Brochures (Logo received by May 1st)
 - Event Marketing Flyers and Posters (Logo received by May 1st)
 - Event ad displayed on YMCA of Alaska in-house TV screens
 - Event ad in the YMCA of Alaska Summer Program Guide (Logo received by May 31st)
- **T-Shirts:** Company logo on athlete & volunteer t-shirts (Logo received by July 1st)
- **Sponsor Banner:** Logo included on a group sponsor banner at the event (Logo received by July 1st)
- **Event Presence:** Opportunity to have a company presence at the event. Set up a tent, bring volunteers, cheer on athletes, and share company information.
- **Promotional Items:** Provide promotional items or coupons to participants and volunteers.
- **Online Presence:** Company logo with a link on the YMCA of Alaska website.



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YMCA of Alaska Triathlon Sponsorship Packages

\$500.

Bronze Sponsor

- **Promotional Materials:**
- **Event Marketing Flyers and Posters (Logo received by May 1st)**
- **Event ad displayed on YMCA of Alaska in-house TV screens**
- **Event ad in the YMCA of Alaska Summer Program Guide (Logo received by May 31st)**
- **T-Shirts: Company logo on athlete & volunteer t-shirts (Logo received by July 1st)**
- **Sponsor Banner: Logo included on a group sponsor banner at the event (Logo received by July 1st)**
- **Event Presence: Opportunity to have a company presence at the event. Set up a tent, bring volunteers, cheer on athletes, and share company information.**
- **Promotional Items: Provide promotional items or coupons to participants and volunteers.**



YMCA of ALASKA – Annual Campaign
501(c)3 Organization
IEN: 92-0034878
5353 Lake Otis Pkwy, Anchorage, AK 99507 (907) 563-3211 YMCAALASKA.ORG

SPONSORSHIP INFORMATION AND DESIGNATION

Thank you for your contribution to the YMCA of ALASKA Please fully complete the following form and return to Financial Development Department- Marketing@ymcaalaska.org along with business logo and any additional marketing materials to fulfill the sponsorship.

SPONSOR INFORMATION

Organization or Individual Name: _____

Contact Person: _____

Address: _____

Phone Number: _____ E-Mail: _____

Website address: _____

Link address for website banner display _____

Total Sponsorship Amount Enclosed: \$ _____

Charge: Visa__ Mastercard__ Discover__

Amount: _____ Card# _____

Exp. Date _____ Code: _____

Name on Card: _____ Signature: _____

Install Payments:

Disbursement schedule

Payment Amount\$ _____ Weekly__ Monthly__ Quarterly__

Total Payments _____

SPONSORSHIP DESIGNATION

1. YMCA ANNUAL CAMPAIGN

Helping Hands__ Comments: _____

Heritage Club__ Comments: _____

OTHER _____

2. HEALTH & WELLNESS SUPPORT

YES

LIVESTRONG

No One Fights Alone

Diabetes Prevention Program

3. SPECIFIC YOUTH/Team SUPPORT

Youth Basketball

Adult Basketball

Youth Soccer

Swim Team

Aquatics/KIDS TRI

Other _____

Participant/Team Name _____



DONATION FORM

Building strong kids, strong families
and a strong community.

YMCA of ALASKA

Donor Name(s) _____

Address Home _____

Phone _____ Work Phone _____ Email _____

PLEDGE INFORMATION

I/we would like to make a total Y Annual Campaign contribution in the amount of \$ _____

PAYMENT METHOD

I/we will pay by cash check debit/credit card other (please explain) _____

I/we would like to be a **Sustaining Donor**. Please deduct my gift monthly other Please _____

deduct this bank/credit card number _____ Exp. date / _____

Please invoice me annually semi-annually quarterly monthly other _____

ACKNOWLEDGEMENT Please print name(s) as you would like it/them to appear in formal recognitions and/or publications.

I/we would like to be recognized on a gym banner (annual gifts of \$500 and above will be recognized on a banner in the gym for one year).

I/we would like this gift to be anonymous and do not want to be listed for recognition.

I am interested in learning more about the YMCA Endowment Fund.

Donor Signature _____ Date _____

To Submit You Can:



DROP OFF

5353 Lake Otis Pkwy
Anchorage, AK
99507

MAILIN

4353 Lake Otis Pkwy
Anchorage, AK
99507



Your contribution is tax deductible as allowable by law. 501 c (3) Tax ID # 92-0034878

The YMCA is a 501(c)(3) not-for-profit social services organization dedicated to Youth
Development, Healthy Living, and Social Responsibility

WWW.YMCAOFALASKA.ORG